

Last Updated: January 2023

Twin Falls County Economic Overview

44,246 Civilian Labor Force (Dec 2022) Unemployment Rate (Dec 2022) 2.4% Population (2021) 92,243 Median Household Income (2021) \$57,430 \$44,112 Per Capita Personal Income (2020) Poverty Rate (2021) 13.0%

Idaho Department of Labor labor.idaho.gov



1. Twin Falls County Demographic Characteristics, 2021 5-Year ACS

	Twin Falls County	Twin Falls County (%)	State of Idaho (%)	United States (%)	
Total Population	89,128	100.0%	1,811,617	329,725,481	
Race and Ethnicity					
White alone, not hispanic	82,239	92.3%	86.5%	68.2%	
Black or African American alone, not hispanic	1,024	1.1%	0.7%	12.6%	
Native American alone, not hispanic	1,817	2.0%	1.3%	0.8%	
Asian alone, not hispanic	2,300	2.6%	1.4%	5.7%	
Hispanic, or Latino (of any race)	15,279	17.1%	12.9%	18.4%	
Gender					
Male	44,204	49.6%	50.4%	49.5%	
Female	44,924	50.4%	49.6%	50.5%	
Age					
Median age	35.3	-	36.8	38.4	
Under 18 years	24,486	27.5%	25.3%	22.5%	
Over 18 years	64,642	72.5%	74.7%	77.5%	
21 years and over	56,994	63.9%	65.4%	68.3%	
Over 65 years	13,831	15.5%	15.8%	16.0%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	3,340	3.7%	2.2%	3.3%	
High school graduate (with equivalencies)	15,658	17.6%	18.7%	18.2%	
Some college, no degree	13,899	15.6%	16.4%	13.4%	
Associate's degree	6,661	7.5%	7.0%	6.1%	
Bachelor's degree	8,192	9.2%	14.0%	14.7%	
Graduate or professional degree	5,192	5.8%	7.3%	9.5%	
Median Household Income	\$57,430	-	\$63,377	\$69,021	

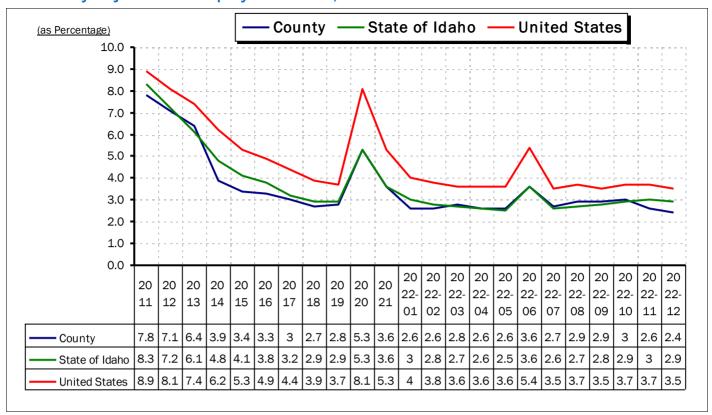
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, December 2021 to December 2022

	Labor Force	Employment	Unemployed	Unemployment Rate
December 2022	44,246	43,199	1,047	2.4%
December 2021	42,259	41,168	1,091	2.6%
YoY % Change	4.7%	4.9%	-4.0%	-0.2%

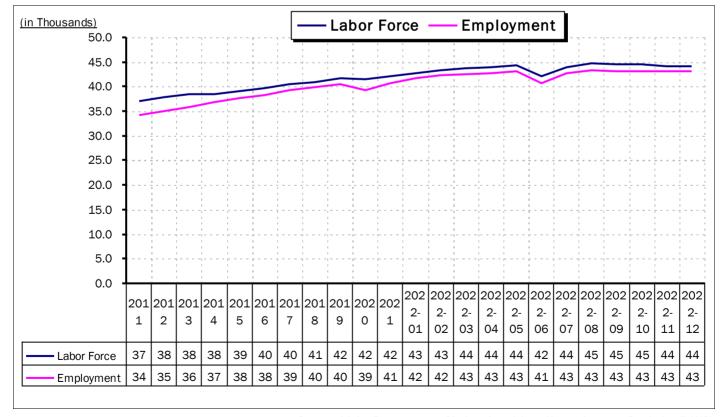
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2011, 2020, and 2021

	201	1	202	20	202	1
Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	33,139	\$29,092	38,939	\$39,116	40,511	\$41,086
Natural Resources and Mining	2,042	\$28,273	2,218	\$40,862	2,282	\$42,256
Construction	1,146	\$31,149	1,774	\$40,992	1,983	\$43,788
Manufacturing	3,056	\$37,043	4,600	\$54,031	4,837	\$54,236
Trade,Transportation, and Utilities	7,467	\$29,326	8,289	\$39,503	8,775	\$41,536
Information	508	\$32,099	272	\$36,950	269	\$40,230
Financial Activities	1,317	\$39,712	1,308	\$54,603	1,253	\$57,715
Professional and Business Services	4,256	\$23,690	4,757	\$35,112	4,621	\$38,392
Education and Health Services	7,961	\$31,273	9,148	\$39,607	9,499	\$42,358
Leisure and Hospitality	2,879	\$13,016	4,042	\$15,942	4,457	\$17,794
Other Services	1,019	\$23,985	986	\$34,795	999	\$36,200
Public Administration	1,482	\$39,235	1,536	\$48,332	1,528	\$49,718

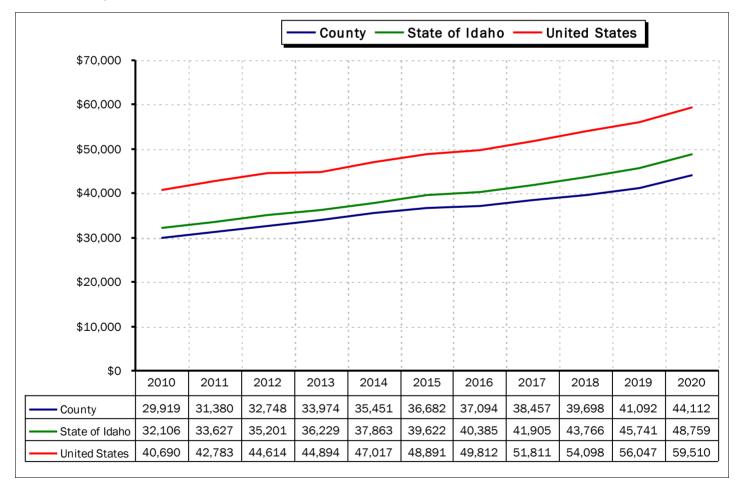
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2021

Employer	Ownership	Employment Range
St. Lukes Magic Valley Regional Medical Center	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Chobani	Private	500 - 999
Lamb Weston	Private	500 - 999
Personnel Plus	Private	250 - 499
Amalgamated Sugar Company	Private	250 - 499
Twin Falls County	Local Government	250 - 499
Wal-mart	Private	250 - 499
Jayco	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

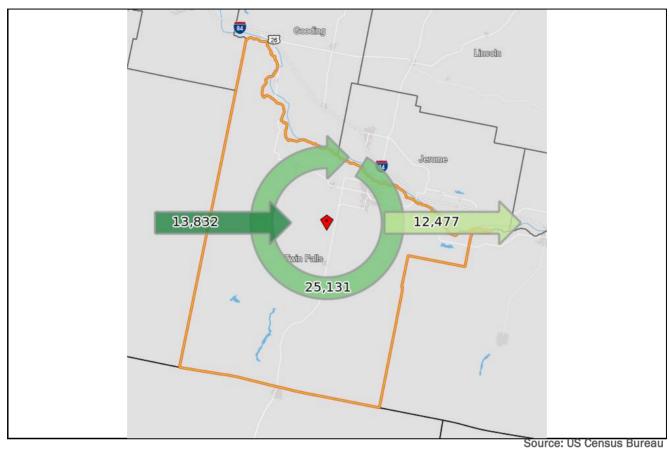
7. Real Per Capita Income, 2010 to 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 25,131 workers lived and worked in Twin Falls County in 2019. Another 13,832 workers were employed in Twin Falls County but lived outside, while 12,477 workers commuted to other counties for work.



9. Top 10 Cities Where People Who Work in Twin Falls County Live, 2019

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	15,097	38.7%
Jerome	1,477	3.8%
Buhl	1,234	3.2%
Kimberly	1,050	2.7%
Boise City	870	2.2%
Filer	723	1.9%
Burley	506	1.3%
Idaho Falls	408	1.0%
Nampa	369	0.9%
Hansen	367	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Twin Falls County Work, 2019

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	19,016	50.6%
Boise City	1,650	4.4%
Jerome	1,524	4.1%
Buhl	936	2.5%
Kimberly	671	1.8%
Burley	614	1.6%
Filer	484	1.3%
Meridian	417	1.1%
Pocatello	405	1.1%
Jackpot , NV	380	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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